# Resources for TB Training and Education



Lauri S. Savage, MBA Health Educator, TB Control Virginia Department of Health Division of Disease Prevention

# **Objectives**

- · Understand the role of training in TB control
- Learn about the systematic approach to health education
- · Increase knowledge about effective training
- · Gain knowledge of available training resources





## Learning

"That is what learning is.
You suddenly understand something you have
understood all your life
but in a whole new way."

- Doris Lessing

# Training is an "Essential Component"

- Training and education for program staff
- Leadership in TB education in the community

District TB programs also have a role

MMWR: "Essential Components of a Tuberculosis Prevention and Control Program"

http://www.cdc.gov/mmwr/preview/mmwrhtml/00038823.htm





## TB Human Resource Development Plans

Programs were asked to develop plan to

- Establish/improve in-service TB training
- · Identify ongoing training needs
- Improve patient education and communication program capacity
- Coordinate training with others (e.g., HIV, STD programs)
- Target health providers or organizations serving high-risk populations

## Why is Training Important in TB Control?

- · TB is leading cause of death worldwide
- At risk populations: foreign-born, disadvantaged
- MDR TB
- · Since many health care providers see few cases:
  - Slower to diagnose and treat TB
  - · Increases risk of transmission
- · General public lacks TB knowledge
- Effective TB training/education can protect health and prevent spread of TB





## Your Training Audiences

What audiences do you educate?

- · Other health department staff: TB, STD, HIV
- Healthcare providers
- · Community organizations
- · Others?

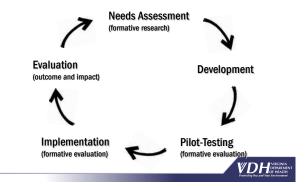
#### Your Role as a Trainer

- · Provide training opportunities
- Serve as a resource
- · Provide leadership
- Assure appropriate training materials
- · Develop partnerships





# Overview of Systematic Approach to Health Education



# Using the Systematic Approach

#### Pros:

- · Helps ensure more cost-effective training
- · Ensures training meets identified needs
- Identifies opportunities for improvement

#### Cons:

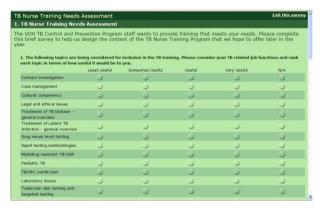
- · Requires more time up front
- · Resource-intensive



### **Needs Assessment**

- Systematic process to determine current needs, resources, ways to address needs
- Can be formal or informal
- Start with what you know: experiences, observations, interactions
- · Use existing data
- · Methods include:
  - Surveys: many online tools
  - Focus groups
  - · Key informant interviews
  - · Community forums







## Training/Program Development

- · Based on needs assessment
- · Establishes goals and objectives
- · Identify or develop:
  - Resources
  - Materials/curricula
  - · Instructional methodology and activities
- · Utilizes evaluation at each step
- Use content experts and members of the target audience
- · Covers logistics: timeline, topics, speakers



## Partnerships are Key

With funding decreases, partners can help with program development:

- Ensure projects continue or get started
- · Broaden the scope of work
- · Help to share workloads and resources

Who are your partners?



# **Pilot Testing**

- Allows members of target audience to review materials and activities before they are finalized and mass produced.
- Answers questions about whether products/course are: understandable, relevant, attractive, credible
- Provide insights about alternate ways to present information, concepts, content, appearance, and format

## **Implementation**

- Implement program/course/material as planned
- · Develop distribution and marketing plan
- · Logistics include
  - Faculty
  - Incentives
  - Copies of materials





### **Evaluation**

- Process Evaluation: assess how the program is working while it is being implemented
- Outcome Evaluation: assess intermediate or shortterm effects of program; were learning objectives achieved?
- 3. Impact Evaluation: gathers information about long range results of program

# Impact Evaluation

Answers questions such as:

- Did the user's job performance improve?
- Did the job practices of participant change?
- Are recipients of the training acting as expected?





# The job is never done . . .



# How To Apply These Principles

Think about your training experiences . . .

- What are some components of a bad training?
- What about a good training?



### What Makes a Good Trainer?

- Do you remember a good trainer?
- In your opinion, what 1 or 2 personal characteristics made this person an effective trainer?

# Facilitating an Interactive Training Lecture vs. Lecturing in a Classroom

| Lecturing in a classroom for students  | Facilitating an interactive training and lecture for adults                 |
|--|---|
| Teacher provides most of the<br>information, often in a didactic<br>lecture        | Trainer guides and stimulates the participants who also provide information |
| <ul> <li>Students have very little experience<br/>or knowledge to share</li> </ul> | Participants share experiences and<br>knowledge                             |





# **Important Training Concepts**

- · "Facilitate" learning
- Training is NOT just education
- Telling is NOT training
- Teaching more content does NOT mean that more learning will occur
  - Identify3 or 4 key messages

## **Training Basics**

- · Know your audience
- · Use adult learning principles
- Be prepared to train
- · Manage the training
- Communicate effectively
- · Engage the participants





# What Do You Know About Adult Learners?

### Characteristics of Adult Learners

Autonomous and self-directed

Relevancy oriented

-directed

Practical

Accumulated a foundation of experiences and knowledge

Need to be shown respect

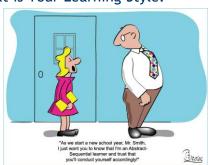
. . . . .

Goal oriented





# What is Your Learning Style?





# 3 Basic Learning Styles







**Visual** 

Reading

Auditory
LEARN THROUGH

Tactile

LEARN THROUGH

LEARN THROUGH
Watching
Observing

Listening Speaking Moving Doing

Practicing Touching



# Exercise - Learning Style

What's my learning style quiz

http://www.agelesslearner.com/assess/learningstyle.html

# Key Points to Learning Styles

Use a blend of training methods and materials to reach the greatest number of adult learners.

| LEARNING METHODS     | TRAINING MATERIALS |
|----------------------|--------------------|
| Interactive lectures | Slides             |
| Discussions          | Manuals/handouts   |
| Exercise             | Videos             |





#### **TB Resources**

- CDC
- · Find TB Resources
- · Regional Medical Training and Consultation Centers
- VDH TB Control website
- Others?

## Centers for Disease Control and Prevention

www.cdc.gov/tb

**Publications & Products** 

**Fact Sheets** 

**Guidelines** 

Health Care Provider and TB Program Materials

Patient and General Public Materials

Publications by Format

Find TB Resources.org

**Publication Order Form** 





### Find TB Resources

#### http://www.findtbresources.org

- · Search for TB education and training materials
- Get information about TB organizations
- Find out about upcoming events
- Sign up for TB-related Electronic Mailing List and digests
- · Locate TB images
- · Locate TB-related web links
- Find out about the TB Education & Training Network (TB FTN)



# National Tuberculosis Curriculum Consortium

http://ntcc.ucsd.edu/

Materials cover a wide range of important TB topics and offer a variety of training resources

Educational products include interactive computer-based clinical cases, resource banks, and other educational assets covering TB





# Regional Training and Medical Consultation Centers

- Southeastern National TB Center
  - http://sntc.medicine.ufl.edu/
- Francis J. Curry National TB Center
  - <a href="http://www.nationaltbcenter.edu/">http://www.nationaltbcenter.edu/</a>
- Heartland National TB Center
  - <a href="http://www.heartlandntbc.org/">http://www.heartlandntbc.org/</a>
- Northeast National TB Center
  - <a href="http://www.umdnj.edu/globaltb/home.htm">http://www.umdnj.edu/globaltb/home.htm</a>

All RTMCC Products:

http://sntc.medicine.ufl.edu/RTMCCProducts.aspx



## **New TB Website Coming Soon**

 $\frac{\text{http://vdheis:}8000/epidemiology/DiseasePrevention/Programs/}{\text{Tuberculosis/index.htm}}$ 



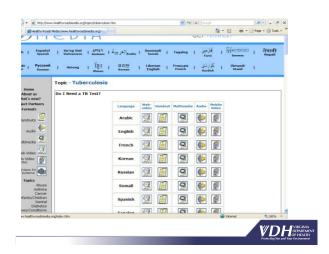
### **VDH TB Website**

#### Patients

- 7 pamphlets developed by Virginia TB Control & VDHNC
- · Partnership with Healthy Roads Media
- Work initially supported by National Library of Medicine grant
- Available in 15 languages in print version
- Available in 9 languages in multimedia/audio form
- Limited topics/languages in mobile web format

http://www.vdh.virginia.gov/epidemiology/DiseasePrevention/Programs/Tuberculosis/Patients/







# Adapting Materials to Local Needs

- · Literacy and language
- Demographics
- Target audience learning styles, knowledge, attitudes and beliefs
- · Image preferences



### **New TB Resources**

- Print version of the 5th edition of the Core Curriculum on Tuberculosis: What the Clinician Should Know is now available for ordering on the CDC TB Publications Order Form, Publication number: 21-1092
- Tuberculosis Nursing: A Comprehensive Guide to Patient Care, 2<sup>nd</sup> edition. NTCA and National TB Nurse Coaliation

http://tbcontrollers.org/?page\_id=449



# **Technology Tools**



# **Technology Offers More Training Tools**

- Onsite audience participation: Turning Point, cell phone polling
- Distance learning: webinars, video conferencing, video chat
- · Social learning: facebook, linkedin, groupsite
- Informal learning: youtube, google docs, blogs
- · Discussion groups

Special Thanks to. . .





